

# MAKE MONEY

The Startup Way



Find a **product**  
(or idea) that is popular  
but not yet perfect

Buy One, and  
**STUDY** it in  
Detail

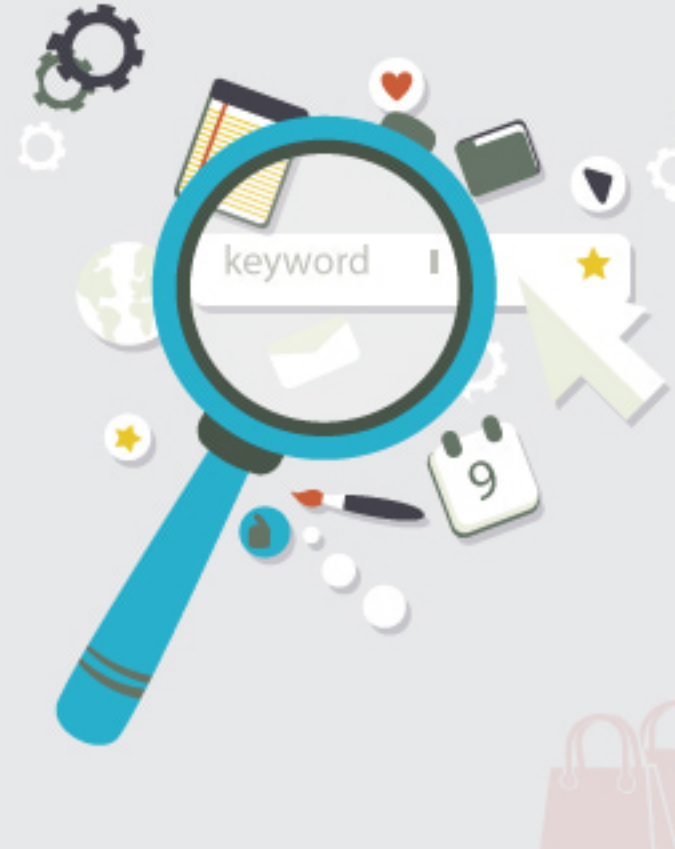


Figure Out how  
to **IMPROVE** it

Make a  
**PROTOTYPE**



**SHOW** the prototype  
to 100 people

**Remake it**, untill  
people start pre-ordering  
it (Ex. kickstarter)



Find a **Co-founder**  
who can build it  
with you

**Split** with your  
co-founder 50%  
(Use Vesting)



find a person with  
a lot of money, an  
**investor**

**Give** her 10%  
of your company



**Make** the  
product

**Sell your product**  
to 1 Million people



Get **More  
Money**

List your company on  
**Stock Exchange**  
like NASDAQ



Your investor, your  
co-founder and you  
all make money when  
you **Sell Shares** there

